



reddot design award

Cuhadaroglu Metal San. ve Tic. Inc.  
Mr Ali Tuna Senatli  
Yakuplu Mah. Hurriyet Bulvari  
34524 Istanbul  
Turkey

Essen, March 2021

**Winning is the Beginning**

Your success in the Red Dot Award: Product Design 2021

Dear Mr Senatli,

Never before in the more than 60-year history of our design competition have so many companies and design studios faced the professional judgment of our international jury as this year. Products from around 60 countries reached us, and their design quality and degree of innovation were evaluated in a process lasting several days.

Therefore, I am particularly pleased to inform you that your product was able to convince our jurors and receives an award in the Red Dot Award: Product Design 2021. Congratulations on this great achievement!

The fact that you claimed your place in a strong field of participants speaks for the excellent quality of your product. Now turn this design success into a communication success as well. Use our winner label for this purpose. True to the maxim "Winning is the Beginning", it is the ideal starting point for telling the success story of your product.

With a publication in the Red Dot Design Yearbook, in our online exhibition and the presentation in our exhibitions, the awarding of your excellent product will receive international recognition and attention.

Finally, I would like to draw your attention already today to the Red Dot Design Week. I look forward to celebrating your success together with you from 21 to 25 June!

Yours sincerely,

Professor Dr. Peter Zec  
Founder and CEO of Red Dot



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**Your result in the Red Dot Award: Product Design 2021:**

The "Red Dot" is the award for high design quality. The international jury only awards this sought-after seal of quality to products that feature an outstanding design. The jury awarded it to:

**Bodrum Eccentric Door and Window Handle (27-07496-2021PD)**